



New Horizon Investment Club Chooses Merrill Lynch as its Financial Advisor

The firm will help set, manage and achieve their long term financial goals

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Contacts:

**José Francisco Ávila (917) 783-5298 newhorizonclub@yahoo.com
www.newhorizoninvestclub.com**

NEW YORK– New Horizon Investment Club a Honduran-American organization has today announced the appointment of Merrill Lynch as its brokerage firm and financial advisor.

According to the club's president Jose Francisco Avila *"The appointment of Merrill Lynch, will solidify our fiduciary responsibility and will give us access to a professional money manager from their Consults Process, especially important during volatile markets and down periods."*

Merrill Lynch's Consults Process reflects an individualized approach to portfolio management. The objective of the Consults Process is to help us effectively implement our specific investment plan. Central to the Consults Process is the experience, knowledge and commitment of the Financial Advisor. This comprehensive four-step approach to investment services includes the following:

1. Assistance in clarifying our investment needs and goals, 2) structure a portfolio of investment managers to help us implement our strategy, 3) Full-time research staff dedicated to monitoring Consults managers to help ensure they maintain the high standards you expect from Merrill Lynch, 4) Goal Monitoring As important as it is for us to develop a strategy and choose appropriate managers, it is also imperative that we monitor our portfolio's structure, risk, return and progress toward achieving your goals.

New Horizon Investment Club has been empowering Hondurans since 2000, by teaching members how to become successful strategic long-term investors by using the National Association of Investors Corporation's profitable path of learn-by-doing investing in common stocks. The appointment of Merrill Lynch is part of their strategic goal of promoting the economic development of the Honduran Community Residing in New York City.

About Merrill Lynch – www.ml.com

Merrill Lynch was established in 1915 and is among the largest investment firms in the country providing consulting services. It's a century old firm that is leading the way toward defining the future of the financial services industry for the benefit of its clients